

Press briefing UIB

The novel European Regulation on advertisement of health properties of food

The Laboratory of Molecular Biology, Nutrition and Biotechnology of the UIB is organizing an International Symposium promoted by the European project BIOCLAIMS on biomarkers and health claims on food with the participation of main scientists, regulatory managers and representatives of the food industry.

International Symposium on the novel European Regulation on advertisement of health properties of food

The Laboratory of Molecular Biology, Nutrition and Biotechnology reunites at the UIB main scientists, regulatory managers and representatives of the food industry in the framework of the European project BIOCLAIMS on biomarkers and health claims made on food.

Press briefing

Day: Thursday, February 12, 2015

Time: 10 a.m.

Venue: *aula de graus*, Arxiduc Lluís Salvador building (Escola d'Hoteleria), Campus of the University of the Balearic Islands, Palma

Dr. Andreu Palou, professor of Biochemistry and Molecular Biology of the University of the Balearic Islands, Director of the Laboratory of Molecular Biology, Nutrition and Biotechnology and Coordinator of the European project BIOCLAIMS will meet the press regarding the opening of the International Symposium «[Biomarkers and Health Claims on Food: BIOCLAIMS Meeting with stakeholders](#)».

A novel nutrigenomic-based biomarker will be presented, developed by the Laboratory of Molecular Biology, Nutrition and Biotechnology of the UIB in the framework of the European project [BIOCLAIMS](#) of possible application from the earliest stages of life to predict the development of obesity, which can be useful in the prevention of this problem and its complications.

Opening ceremony

Day: Thursday, February 12, 2015

Time: 08.45 a.m

Venue: main hall of the Arxiduc Lluís Salvador building (Escola d'Hoteleria), Campus of the University of the Balearic Islands, Palma

The International symposium «[Biomarkers and Health Claims on Food: BIOCLAIMS Meeting with stakeholders](#)» will be inaugurated. Dr. Andreu Palou, professor of Biochemistry and Molecular Biology of the University of the Balearic Islands and Director of the Laboratory of Molecular Biology, Nutrition and Biotechnology.

Symposium

The symposium will debate on the novel legal European framework that regulates the advertisement on effects of food on health (health claims on food) and its impact in the agri-food sector, together with research on potential biomarkers useful for the accreditation of beneficial effects of food on health and wellbeing.

Over one hundred recognized experts in scientific and legal and regulatory aspects of Food & Health from all over Europe participate, coming from institutions such as the European Commission, the European Food Safety Authority (EFSA), the Spanish Agency for Consumer Affairs, Food Security and Nutrition (AECOSAN), and representatives of leader industries in the food sector. Also participating are scientists from the UIB, the [Spanish Biomedical Research Centre in Physiopathology of Obesity and Nutrition](#) (CIBERObn) and the European universities and research centers partners in the BIOCLAIMS project.

The Symposium takes place in the framework of the Euroepan Project BIOCLAIMS, which is coordinated by Prof. Palou's research team and which seeks to identify, through the new nutrigenomics technologies, new biomarkers that can be used by the food industry in the accreditation of health effects of food.

This scientific meeting is coordinated by Prof. Palou's team and CIBERObn, with the support of the technology-based company [Alimentómica](#).

For more information please contact Prof. Dr. Andreu Palou, by phone (609630473) or e-mail (andreu.palou@uib.es).

Attached document:

- Symposium Program ([pdf](#))
- Summary (pdf)

Related news:

- [La UIB lidera el projecte europeu BIOCLAIMS, que permetrà identificar nous biomarcadors dels efectes dels aliments sobre la salut](#) (16/12/2009)
- [La UIB reuneix els investigadors dels projectes BIOCLAIMS i CIBERObn per avançar en la lluita contra l'obesitat](#) (7/6/2012)

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